

# Investors' Fact Sheet: Elevator Technology

(as of November 2009)

## Overview

Business Area:

**Elevator Technology**

2008/09 sales in million €, not consolidated  
Employees as of September 30, 2009

Sales: 5,308  
Employees: 42,698

### Operating Units:

Central/Eastern/ Northern Europe	Southern Europe/ Africa/Middle East	Americas	Asia/Pacific	Escalators/ Passenger Boarding Bridges	Accessibility
Sales: 1,521 Employees: 11,094	Sales: 819 Employees: 7,169	Sales: 2,122 Employees: 13,871	Sales: 634 Employees: 6,778	Sales: 329 Employees: 2,510	Sales: 227 Employees: 1,164

## Products and services

Development, manufacturing, installation, maintenance, and modernization of

- Elevators for all applications
- Escalators and moving walks
- Passenger boarding bridges for all types of commercial aircraft
- Accessibility products (stair and platform lifts)

## Strategic alignment

- Strengthening of the worldwide market position
- Intensifying service and modernization business
- Expanding customer relations
- Continuous optimization of product quality and design
- Focus on innovations, e.g. "TWIN"

## Key figures

(in million €)

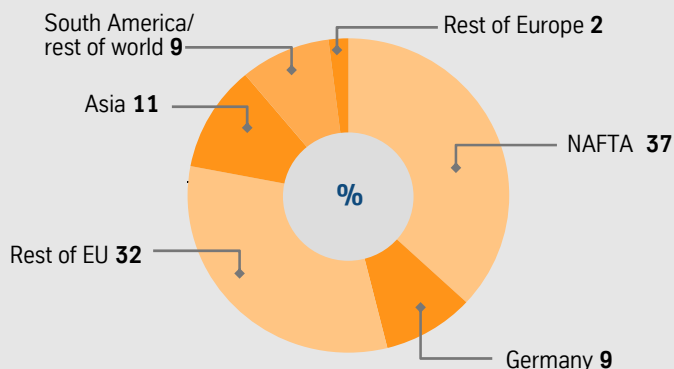
2008/09

Order intake	5,038
Sales	5,308
EBITDA*	640
EBIT*	570
EBT*	570
Capital Employed	1,554

\* adjusted to new organizational structure

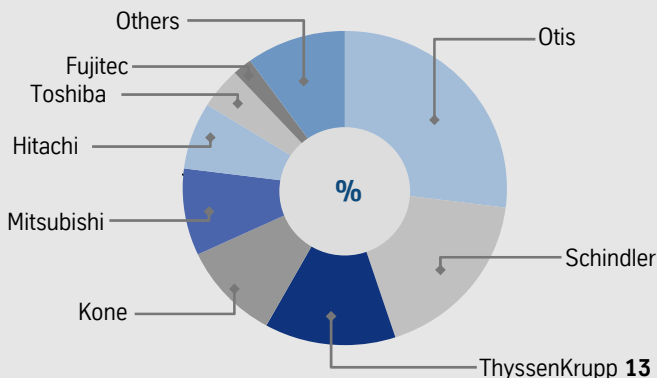
## Sales by region

(fiscal year 2008/09)



## Competitors

(market share)



## Sales by product lines

(fiscal year 2008/09)

